

#GetOnBoard Week

A VIRTUAL SUMMIT OF ADVOCACY & ACTION TO CATAPULT
FEARLESS WOMEN LEADERS INTO BOARD SEATS

NOVEMBER 16-20, 2020



Join us and 1000 others for #GetOnBoard Week, an exciting virtual summit filled with **25+ board-related activities** for board-ready and active female board directors, as well as colleagues seeking to learn more about the movement and to meet our impressive group of women leaders.

Diverse boards have become imperative:

- 100% of S&P companies have at least one female director
- 22.6% of board directors in the U.S. are women

6 states have followed California's lead with SB826 and have adopted or proposed amendments for gender diversity in the boardroom. This means 1000s of seats for women are opening up in the coming years.

How Women Lead is one of the primary actors driving the change in corporate board composition in the US. Research confirms that companies perform better when boards are diverse and focus on stakeholder value.

5 DAYS **25+** BOARD RELATED EVENTS **100+** SPEAKERS

2 LEARNING TRACKS **1000+** BOARD-READY WOMEN LEADERS

**TO JOIN THE MOVEMENT:
CONTACT ALICE AT ALICE@HOWWOMENLEAD.COM**

EVENT CHAIRS AND LEADERSHIP COMMITTEE

CHAIRS

Julie Castro Abrams, *Founder & CEO, How Women Lead; Managing Partner, BoardLeaders - Managing Partner*

Christina Bui, *Chief Revenue Officer/SVP Business Development, Kranz*

Leigh Wasson, *Senior Director, BNY Mellon Wealth Management*

Beverly Bian, *China Practice Co-Leader, Moss Adams LLP*

Cindy Worthington, *SVP, Wells Fargo*

LEADERSHIP COMMITTEE

Cate Agnew	Carol Foster	Rebecca Macieira-	Lorna Randlett
Lorraine Akiba	Pauline Francis	Kaufmann	Sunitha Rao
Dipti Arora	Melissa Frayer	Cecily Mak	Alison Richards
Priya Balachandran	Leticia Garcia	Reenita Malhotra	Alka Roy
Samina Bari	Nina Gardner	Maya Mancuso	Patricia Salber
Amii Barnard-Bahn	Emmy Gengler	June Manley	Theo Schwabacher
Aarthi Belani	Kimberley Goode	Neda Mansoorian	Mary Scipi
Carol Benz	Christine Gorjanc	Jamie Martin	Hitesh Shah
Teena Bhatia	Ashley Gould	Lori Martinez	Nancy Sheppard
Shefali Billon	Kristen Guggies	Jen McClure	Karen Silverman
Lisa Bougie	Erin Hastings	Rose McKinney-	Steve Singer
Chandra Brooks	Jill Hetherington	James	Lisen Stromberg
Nancy Burton	Rashida Hodge	Coleen McNally	Joanne Tan
Laura Bushnell	Jess Huang	Annalise Morris	Tricia Timm
Linda Cantey	Kristin Hull	Kathleen Mulligan	Kristin Torres Mowat
Tina Caruana	Summer Ireland	Rika Nakazawa	Millicent Tracey
Mae Chan	Robena Jafari	Katherine Naszradi	Laura Traxler
Petra Chequer	Shreya Jain	Lena Nicol	Dan Udoutch
Lybra Clemons	Heather Jerrehian	Susan O'Malley	Charlene Vaughn
Jennifer Cohen	Nmachi Jidenma	Azita Owlia	Elñora Webb
Gloria Colgan	Courtney Jones	Preethy Padman	Stephanie Wei
Christine Crandell	Mai Le	Sonya Pelia	Nicole White
Jennifer Ernst	Regina Leung	Lesley Pinckney	Telle Whitney
Josette Ferrer	Sonia Lewis	Laura Provenzale	Leah Wilson
Elsie Fletcher	Ka-on Li	Chithra Rajagopalan	Elizabeth Xu
Jenny Flores		Subha Rajana	Angela Yochem

SPONSORSHIP LEVELS AND BENEFITS

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25+ Board-Related Events, 1000+ Board-Ready Women Leaders

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Sponsorship Levels and Benefits

Platinum

\$25,000

- Executive liaison on Leadership Committee
- Sponsor 2 #GetOnBoard Week events, including speaking opportunity
- 50 tickets to individual #GetOnBoard events to distribute to your community
- 4 Social media posts to our 10,000 followers highlighting your leadership in this area
- Logo in promotional materials and invitations going out to our 13,000 subscribers
- Acknowledgement as Platinum sponsor of #GetOnBoard Week at each of the 20+ events

Gold

\$10,000

- Executive liaison on Leadership Committee
- Sponsor 1 #GetOnBoard Week event, including speaking opportunity
- 20 tickets to individual #GetOnBoard events to distribute to your community
- 4 Social media posts to our 10,000 followers highlighting your leadership in this area
- Logo in promotional materials and invitations going out to our 13,000 subscribers
- Acknowledgement as Gold sponsor of #GetOnBoard Week at each of the 20+ events

Silver

\$5,000

- Executive liaison on Leadership Committee
- 15 tickets to individual #GetOnBoard events to distribute to your community
- Logo in promotional materials and invitations going out to our 13,000 subscribers
- Acknowledgement as Silver sponsor of #GetOnBoard Week at each of the 20+ events

Bronze

\$2,500

- 10 tickets to individual #GetOnBoard events to distribute to your community
- Logo in promotional materials and invitations going out to our 13,000 subscribers

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DIAMOND



PLATINUM



GOLD



SILVER



BRONZE



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