

#GetOnBoard Week

A VIRTUAL SUMMIT OF ADVOCACY & ACTION TO CATAPULT FEARLESS WOMEN LEADERS INTO BOARD SEATS

NOVEMBER 16-20, 2020



Join us and 1000 others for #GetOnBoard Week, an exciting virtual summit filled with **25+board-related activities** for board-ready and active female board directors, as well as colleagues seeking to learn more about the movement and to meet our impressive group of women leaders.

Diverse boards have become imperative:

- 100% of S&P companies have at least one female director
- 22.6% of board directors in the U.S. are women

6 states have followed California's lead with SB826 and have adopted or proposed amendments for gender diversity in the boardroom. This means 1000s of seats for women are opening up in the coming years.

How Women Lead is one of the primary actors driving the change in corporate board composition in the US. Research confirms that companies perform better when boards are diverse and focus on stakeholder value.

5 DAYS 25+ BOARD RELATED EVENTS 100+ SPEAKERS

2 LEARNING TRACKS 1000+ BOARD-READY WOMEN LEADERS



EVENT CHAIRS AND LEADERSHIP COMMITTEE

CHAIRS

Julie Castro Abrams, Founder & CEO, How Women Lead; Managing Partner, BoardLeaders - Managing Partner

Beverly Bian, China Practice Co-Leader, Moss Adams LLP Christina Bui, Chief Revenue Officer/SVP Business Development, Kranz

Leigh Wasson, Senior Director, BNY Mellon Wealth Management

Cindy Worthington, SVP, Wells Fargo

LEADERSHIP COMMITTEE

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SPONSORSHIP LEVELS AND BENEFITS

#GetOnBoard Week

25+ Board-Related Events, 1000+ Board-Ready Women Leaders
November 16-20, 2020

Sponsorship Levels and Benefits

Platinum \$25,000 Gold \$10,000

- Executive liaison on Leadership Committee
- Sponsor 2 #GetOnBoard Week events, including speaking opportunity
- 50 tickets to individual #GetOnBoard events to distribute to your community
- 4 Social media posts to our 10,000 followers highlighting your leadership in this area
- Logo in promotional materials and invitations going out to our 13,000 subscribers
- Acknowledgement as Platinum sponsor of #GetOnBoard Week at each of the 20+ events

- Executive liaison on Leadership Committee
- Sponsor 1 #GetOnBoard Week event, including speaking opportunity
- 20 tickets to individual #GetOnBoard events to distribute to your community
- 4 Social media posts to our 10,000 followers highlighting your leadership in this area
- Logo in promotional materials and invitations going out to our 13,000 subscribers
- Acknowledgement as Gold sponsor of #GetOnBoard Week at each of the 20+ events

Silver \$5,000 Bronze \$2,500

- Executive liaison on Leadership Committee
- 15 tickets to individual #GetOnBoard events to distribute to your community
- Logo in promotional materials and invitations going out to our 13,000 subscribers
- Acknowledgement as Silver sponsor of #GetOnBoard Week at each of the 20+ events

- 10 tickets to individual #GetOnBoard events to distribute to your community
- Logo in promotional materials and invitations going out to our 13,000 subscribers



2020 SPONSORS

#GetOnBoard Week

25+ Board-Related Events, 1000+ Board-Ready Women Leaders November 16-20, 2020

DIAMOND

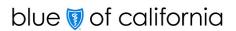


PLATINUM



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