

#### **OVERVIEW**

Collective Impact Partners (CIP) have come together to launch a dynamic program that will increase the economic power of women and girls in India. In consultation with local leaders, CIP's innovative approach will include building upon and strengthening women leaders' advocacy, individual leadership, and digital capacities by investing in women's efforts to advance economic empowerment and justice for women and girls in Maharashtra. These activities and targeted strategies will be supported by CIP's funding partner, the Bill & Melinda Gates Foundation.

The project will work with a cohort of 20 India-based women leaders to advance their own initiatives and will award grants to eight organizations. The Collective's advocacy and leadership development approach will enable women leaders to (1) advance public policies that enhance economic empowerment for women; (2) improve implementation of existing legislation to enhance economic justice and empowerment; (3) increase resource allocation to support women's economic empowerment programs; and (4) create a safe, curated online space for Indian women and girls to connect and raise awareness among allies and influencers on economic justice and empowerment, campaigns, and policies.

### PROGRAM COMPONENTS\*

## **Advocacy and Leadership Accelerator**

CIP will select twenty women leaders from women-led organizations or networks in Maharashtra to participate in a multi-day intensive workshop where they will expand their skills and approaches to effectively advocate for women's economic justice issues.

The twenty leaders will also build individual and collective leadership capacities through trainings and ongoing coaching.

### **Seed Grants**

Small grants will be provided to the organizations of eight of the participants so that they have the resources to launch and implement initiatives that advocate for economic justice for women and girls.

# **Digital Change-maker Training and Networking**

The leaders will be given support to take advantage of the latest digital technologies to build movement power, and access to a global network of women Changemakers who will help them advance their projects.

\* Starting in Summer 2018

"Collective Impact Partners: Women's and Girl's Economic Empowerment Advocacy in India," will be led by the Global Fund for Women, How Women Lead, Public Health Institute, Rise Up, and World Pulse.

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