

2019 WOMEN LEADERS FOR THE WORLD

Elevating and Connecting Global Women Leaders

Sponsorship Overview

Overview: Twice a year How Women Lead brings together women leaders who are tomorrow's Nobel Peace Prize winners, social change innovators and industry disruptors. **Women Leaders for the World (WLW)** is a transformative leadership training experience supported by How Women Lead's network of inspirational coaches and advisors that help fellows expand their vision and accelerate their impact globally.

The Need

Leading change is exhilarating - but it can be lonely at the top. Senior women leaders across the globe face intense challenges: the feeling of being alone, the impacts of being siloed, the lack of role models, the risks to safety that can come with stepping up and speaking out, not to mention the increased risk of burn-out and inability to ask for help.

The Solution: Women Leaders for the World

Women Leaders for the World (WLW) brings together twenty senior leaders, disruptors, and innovators for a week-long residential training to build on their personal strengths, broaden their thinking, and turn their plans into effective action. Following the residential training, they participate in six months of coaching to propel their ambitious plans forward and twelve months of advising by their own personal board of expert advisors. As they do so, they gain inspiration and support from the power of How Women Lead's growing global network behind them -- 10,000 innovative women leaders in business, tech, philanthropy, government, and social enterprise who provide a wealth of new opportunities for even greater success.

WLW Approach

WLW offers senior leaders the opportunity to:

- Amplify their performance and impact
- Strengthen their network of support by tapping into How Women Lead's global network and building their personal board of advisors dedicated to their success
- Expand their access to influencers, funders, and platforms to share their message
- Invest in their sustainability



"WLW gave me life-long tools, a network of sisters and women leaders that I was able to collaborate with, and a life-changing experience. I was able to turn my idea into reality improving the lives of women in Morocco. WLW training for me didn't stop at the training and coaching, it's for life."

Manal Elattir
2011 WLW Graduate,
Founder and CEO, ASILA

WLW Components

- 1 week of Residential Training
- 6 months of Coaching
- 12 months of Personal Board of Advisors
- Engagement in a global leaders network with training and access for life

Sponsorship Levels and Benefits

Paradigm Shifter \$50,000

- Support five full scholarships for WLW Leaders
- Exclusive Training Sponsor for a Cohort including hosting a one day on-site training with the cohort and your senior leadership
- Lead Sponsor at 2019 WLW "Meet Her" Event
- VIP invitation to exclusive executive workshop with WLW Leaders preceding "Meet Her" Event
- 10 premium seats at 2019 WLW "Meet Her" Event
- Two dedicated social media posts
- Logo on the WLW page of website as a Lead Sponsor
- Logo on 2019 WLW materials and invitations as a Lead Sponsor
- Acknowledgement from the podium as a Lead Sponsor at the 2019 WLW "Meet Her" Event

Game Changer \$30,000

- Support three full scholarships for WLW Leaders
- Training Sponsor for a Cohort including hosting a one day on-site training with the cohort and your senior leadership
- VIP invitation to exclusive executive workshop with WLW Leaders preceding "Meet Her"
- 10 seats at 2019 WLW "Meet Her" Event
- One dedicated social media post
- Logo on the WLW page of website
- Logo on 2019 WLW materials and invitations
- Acknowledgement from the podium as a sponsor at the 2019 WLW "Meet Her" Event

Champion \$20,000

- Support two full scholarships for WLW Leaders
- Exclusive reception host for intimate gathering with WLW cohort and senior leaders
- VIP invitation to exclusive executive workshop with WLW Leaders preceding "Meet Her"
- 10 seats at 2019 WLW "Meet Her" Event
- Logo on the WLW page of website
- Logo on 2019 WLW materials and invitations
- Acknowledgement from the podium as a sponsor at the 2019 WLW "Meet Her" Event

Partner \$10,000

- Support one full scholarship for a WLW Leader
- VIP invitation to exclusive executive workshop with WLW Leaders preceding "Meet Her"
- 5 seats at 2019 WLW "Meet Her" Event
- Logo on the WLW page of website
- Logo on 2019 WLW materials and invitations

Mentor \$5,000

- Support a half scholarship for a WLW Leader
- VIP invitation to exclusive executive workshop with WLW Leaders preceding "Meet Her"
- 5 seats at 2019 WLW "Meet Her" Event
- Listing on the WLW page of website
- Listing on 2019 WLW materials and invitations

Friend \$2,500

- Support one partial scholarship for a WLW Leader
- VIP invitation to exclusive executive workshop with WLW Leaders preceding "Meet Her"
- 2 seats at 2019 WLW "Meet Her" Event
- Listing on the WLW page of website
- Listing on 2019 WLW materials and invitations



"As women leaders, we are consistently multitasking and taking on more than we should. Our time is our most precious resource. We therefore guard time jealously. This fellowship was worth my time. I met and connected with an amazing group of women that have formed a formidable network of revolutionists in the global women's movement. I learned so many things and those things I initially knew were confirmed. This is true power! You realize that connections to other like minded women strengthens you and holds you up to achieve your life's work."

- Counselor Yvette Chesson-Wureh, Angie Brooks International Centre, WLW March '19 Alumni