

How Women Lead in the Boardroom San Francisco Annual Breakfast

2020 Women on Boards Global Discussion

Tuesday, November 17, 2020 | Fairmont Hotel San Francisco



Last year's speakers and honorees blew us away and marked a new era where getting diverse boards has become an imperative reaching record numbers -- 100% of S&P companies have at least one director, 46% of the Russell 3000 director seats were women in the first half of 2019, and 20.4% of board seats in the US are now filled by women. The historic inaugural year SB826 women on boards law in California has led to a national ripple effect with 6 states having adopted or proposed amendments for gender diversity in the boardroom. And the momentum is palpable as we move into critical mass: up to 3 women on the board by next year!

How Women Lead is one of the primary actors driving the change in corporate board composition in the US. We believe, as the research confirms, the companies perform better when boards are diverse and focus on stakeholder value.

To that end, in 2020 we are hosting trainings for 300 director candidates, sharing and doing placements for board opportunities, inspiring thousands through our movement building culminating in a year-end celebration highlighting progress in the Bay Area and nationally.

Join in early and build momentum for this movement!

How Women Lead is proud to be the Bay Area partner for 2020 Women on Boards, a global effort to increase the percentage of women on U.S. company boards to 20% or greater by 2020. Together we are at the center of the movement to disrupt antiquated, unequal systems by propelling women into even greater leadership roles. How Women Lead is a platform for women to connect, learn, find purpose and make an impact.

**TO JOIN THE MOVEMENT:
CONTACT NICOLE AT NICOLE@HOWWOMENLEAD.COM**

EVENT CHAIRS AND LEADERSHIP COMMITTEE

CHAIRS

Julie Castro Abrams, Founder & CEO,
*How Women Lead; Managing Partner,
BoardLeaders - Managing Partner*

Beverly Bian, China Practice Co-Leader,
Moss Adams LLP

Christina Bui, Chief Revenue
Officer/SVP Business Development,
Kranz & Associates

Leigh Wasson, Senior Director, BNY
Mellon Wealth Management

LEADERSHIP COMMITTEE

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Barnard-Bahn Coaching & Consulting

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Operating Officer, *B I O I S*

Gloria Colgan, Chief Marketing Officer,
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Carol Foster, Corporate Board Director,
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Erin Hastings, Partner, *Seiler, LLP*

Jess Huang, Partner, *McKinsey &
Company*

Kristin Hull, Founder and CEO, *Nia
Impact Capital*

Summer Ireland, Director, *CrossCountry
Consulting*

Courtney Jones, Founder and Senior
Wealth Advisor, *Credo Wealth
Management*

Janet Loduca, Senior Vice President and
General Counsel, *Pacific Gas and Electric
Company*

Regina Leung, Principal/Founder,
*MayFlower Health Consulting; Executive
Director, Bay Angels*

Fran Maier, CEO and Founder, *BabyQuip*

Maya Mancuso, US Business
Relationships Manager, *Bird & Bird*

Kathleen Mulligan, Founder, *Kathleen
Mulligan LLC*

Mary Jo Potter, Founder & CEO,
Healthcare Angels; Board Member, NACD

Adelmise Rosemé Warner, Senior
Director, *Global Employee Relations,
Apple*

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Sponsorship Levels and Benefits

Diamond

\$25,000

- Lead Sponsor at 2020 Annual Breakfast
- 2 Premium tables at 2020 Annual Breakfast (20 tickets)
- 2 dedicated social media posts
- Logo on sponsor page of website
- Logo on 2020 event signage
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- Acknowledgement as a sponsor of the 2020 event with media coverage
- Speaking role at the event
- Acknowledgement from the stage

Sapphire

\$15,000

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- 1 dedicated social media post
- Logo on sponsor page of the website
- Logo in promotional materials and invitations
- Acknowledgement as a sponsor of the 2020 event with media coverage
- Acknowledgement from the stage

Platinum

\$10,000

- Premium table at 2020 Annual Breakfast (10 tickets)
- Logo on sponsor page of website
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- Acknowledgement as a sponsor of the 2020 event with media coverage
- Acknowledgement from the stage

Gold

\$5,000

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Silver

\$2,500

- Table at 2020 Annual Breakfast (10 tickets)
- Listed in promotional materials and at event

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2020 Women on Boards Global Discussion on Board Diversity

Meet the 2019 Honorees

Leading the Way Award



STITCH FIX

Fearless Leader Award



Sukhinder Singh Cassidy
President, StubHub;
Member Board Of
Directors, Urban Outfitters;
Founder & Chairman,
theBoardlist

Disruptor Award - Individual



Sallie Krawcheck
CEO and Co-Founder, Ellevest;
Chair, Ellevest Network; Chair,
Pax Ellevest Management;
Member Board of Directors, 2U

Disruptor Award - Organization

ALL RAISE

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